

2008 Florida Commuter Choice Summit

St. Petersburg, Hampton Inn & Suites

December 3-5, 2008

Wednesday, December 3

8:30 am – 9:00 am	Registration and Breakfast Pick up your registration materials and enjoy breakfast provided by the Hampton Inn & Suites in the lobby dining area.
9:00 am – 4:30 pm	Florida Commuter Choice Training: Public Presentations the Media Love <i>Lunch (on your own)</i>
6:00 pm – 8:00 pm	Welcome Reception – Enjoy appetizers and drinks (cash bar) at the historic St. Petersburg Yacht Club located directly across from the Hampton Inn & Suites. <i>Rich in history and tradition, the St. Petersburg Yacht Club is one of the oldest yacht clubs in the United States. Established in 1909 and having been completely renovated in the early 1990s, the Club is located on the beautiful waterfront in downtown St. Petersburg, Florida.</i>

Thursday, December 4

8:30 am – 9:30 am	Registration and Breakfast Pick up your registration materials and enjoy breakfast provided by the Hampton Inn & Suites in the lobby dining area.
9:30 am – 10:00 am	Welcome & Opening Remarks Michael Wright, CAP Program Manager Florida Department of Transportation Eric Carlson, Transportation Director St. Petersburg Downtown Partnership, Inc.
10:00 am – 10:30 am	Building a Green Community Mayor Rick Baker, St. Petersburg (invited) Timothy Garling, Director, Pinellas Suncoast Transit Authority Communities across the country are moving toward a new green environment in every aspect from transportation to business and the community. The new green economy is growing fast, and the role local government and business must play in building a green community is no longer an option, but a vital necessity. Hear from this panel of experts how St. Petersburg is moving forward to create a green community through business and public initiatives.
10:30 am – 11:45 am	World Café Conversations The World Café awakens and engages collective intelligence through conversations about topics that really matter. During this session,

	continue the conversation from the panel presentation “Building a Green Community” in a small group setting. Groups will rotate every 15 minutes for three cycles.
11:45 am – 12:15 pm	Break
12:15 pm – 1:30 pm	<p>Box Lunch and Speaker</p> <p>Change: TDM and the New Political Landscape Jason Pavluchuk, GRI, Washington DC</p> <p>Enjoy a box lunch while Jason Pavluchuk discusses various pieces of Federal legislation and their prospects of passage in light of the new Congress and Presidential administration. In addition to other hot topics, his discussion will include a preview of the upcoming Federal transportation authorization and a discussion of the much anticipated climate change legislation. In this session, Mr. Pavluchuk will highlight the many opportunities for TDM in the upcoming year.</p>
1:30 pm – 1:45 pm	Break
1:45 pm – 4:00 pm	<p>Ride the St. Petersburg Looper</p> <p>Tour Introduction: Eric Carlson, Transportation Director St. Petersburg Downtown Partnership, Inc.</p> <p>The St. Petersburg Downtown Partnership TMO is the administrator of the Looper downtown trolley. Operating since 1996, the Looper has boarded over 1 million passengers. Discover downtown St. Petersburg during your 30-minute trip from the Hampton Inn & Suites. The Looper links shopping, restaurants, museums, art galleries, The Pier, Baywalk and downtown hotels in one convenient loop. Drivers highlight our sponsors, as well as provide interesting historical facts about St. Petersburg.</p>
6:00 pm	<p>Dinner (on you) at Gratzzi Ristorante</p> <p>Enjoy dinner with peers at Gratzzi Ristorante. Located on the second level of the fabulous Bay Walk shopping and entertainment complex on the corner of 2nd Avenue North and 2nd Street, Gratzzi combines century-old recipes with culinary innovations to produce a true delight of the senses.</p>

Friday, December 5	
8:30 am – 9:30 am	<p>Registration and Breakfast</p> <p>Pick up your registration materials and enjoy breakfast provided by the Hampton Inn & Suites in the lobby dining area.</p>
9:30 am – 10:30 am	<p>Florida Commuter Assistance Program Evaluation Update</p> <p>Phil Winters, TDM Director Center for Urban Transportation Research</p> <p>Ed Hillsman, Senior Research Associate Center for Urban Transportation Research</p>
10:30 am – 10:45 am	Break

10:45 am – 11:45 am	Florida TDM Funding and Reporting Michael Wright, Florida Department of Transportation District 1 Highlights TBA Florida Department of Transportation
12:15 pm – 1:45 pm	Luncheon & Awards Presentation 2006 Florida Travel Choices Awards Presentation of Awards: Michael Wright, FDOT Commuter Choice Road Scholar Awards Presentation of Awards: Phil Winters, CUTR
1:45 pm – 2:00 pm	Wrap up and adjourn Michael Wright, Florida Department of Transportation